

# NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT  
PUBLIC AFFAIRS DEPARTMENT

VICE PRESIDENT PUBLIC AFFAIRS: KEN CAPPS 972-973-5555

KCAPPS@DFWAIROPRT.COM

**FOR IMMEDIATE RELEASE**  
December 20, 2007

## **Quick Security Lines at DFW International Airport To Speed Along 3 Million Passengers For Christmas / New Year's Travel Season**

### **Holiday Helpers hit the terminals to bring cheer to travelers on the busiest 'getaway day' of the travel season**

(DFW INTERNATIONAL AIRPORT - December 20, 2007) – There is no shortage of season's greetings in DFW International Airport's five terminals today, as the Airport's world-recognized Holiday Helpers offer glowing smiles and warm hearts to travelers and assist passengers through security checkpoints. The Holiday Helpers also handed out sticker books and stuffed animals to traveling children, all part of the Airport's "You Make Our Season Bright Campaign" that runs through New Year's Day.

"Many people will be traveling with their families over the next two weeks and the Airport wants to make it as easy as possible for those travelers to reach their destinations," said Jeff Fegan, CEO of DFW. "Our security lines continue to move quickly and our team, Airport Ambassadors and terminal managers will continue to keep an eye on the situation to make this busy travel day go as smoothly as possible."

Approximately 3 million passengers will pass through DFW between December 20 and January 6, ending a strong year that will close with nearly 60 million total passengers. The Airport chose the theme "You Make Our Season Bright" to thank passengers for voting DFW 'Highest in Customer Satisfaction for Large Airports' in North America, as measured by J.D. Power and Associates.

Meanwhile, DFW's SantaTracker website ([www.dfwairport.com/santatracker](http://www.dfwairport.com/santatracker)) will once again monitor Santa Claus and his reindeer as they make their whirlwind trip around the world, stopping briefly at DFW while in North Texas. On Christmas Eve, DFW will continue its holiday tradition of providing families an opportunity to check on Santa's trip to North Texas, providing telephone updates at (972) 586-NOEL beginning on December 23 and going through midnight on Christmas Eve.

-Page 2 of 3-

“SantaTracker provides a great way for kids of all ages to enjoy the festivities over the holiday and engages passengers, helping them learn about the many features available on the Airport’s Web site,” said Ken Capps, vice president of public affairs for DFW. “In addition to interactive games and video clips, the site provides travel tips including the do’s and don’ts of how to pass through security.”

Other examples of holiday cheer at DFW are in evidence today:

- The Airport is distributing “Kids Eat Free” coupons on Thursday December 20 and Friday December 21 between the hours of noon and 2 p.m. for families with kids 12 and under. The “Kids Eat Free” coupon is good for \$5.00 at any of DFW’s terminal restaurants.
- The Airport is distributing parking coupons to travelers, for \$10-a-day Terminal parking, when they arrive at full Remote or Express parking lots. The Airport expects to distribute 10,000 coupons through December 24. The coupons may be redeemed for trips that start as late as January 2, 2008. The Airport is home to more than 40,000 parking spaces, so ample parking is available on site. More information about the Airport’s parking facilities is available at [www.dfwairport.com/parking](http://www.dfwairport.com/parking), or by dialing (972) 574-PARK (7275).
- The Airport dispatched a variety of musical groups and other entertainers across its five terminals to provide entertainment to travelers. Strolling entertainers serenaded passengers with holiday music, magic tricks, balloons and more. Children received travel gifts and crafts to entertain them on their journey.

### **About DFW International Airport**

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, offering nearly 1,900 flights per day and serving 60 million passengers a year. Ranked “Highest in Customer Satisfaction for Large Airports” in North America by J.D. Power and Associates, and named as 2006’s “Best Airport for Customer Service in the Americas” by an Airports Council International survey of passengers, DFW International Airport provides non-stop service to 135 domestic and 38 international destinations worldwide. DFW

# NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT  
PUBLIC AFFAIRS DEPARTMENT

-Page 3 of 3-

International Airport contributes 305,000 jobs, \$7.6 billion in payroll and \$16.6 billion in economic activity every year for North Texas, according to the Texas Department of Transportation's 2005 aviation economic impact study. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport, log on to [www.dfwairport.com](http://www.dfwairport.com).

For J.D. Power and Associates Award information, visit [www.jdpower.com](http://www.jdpower.com).

###